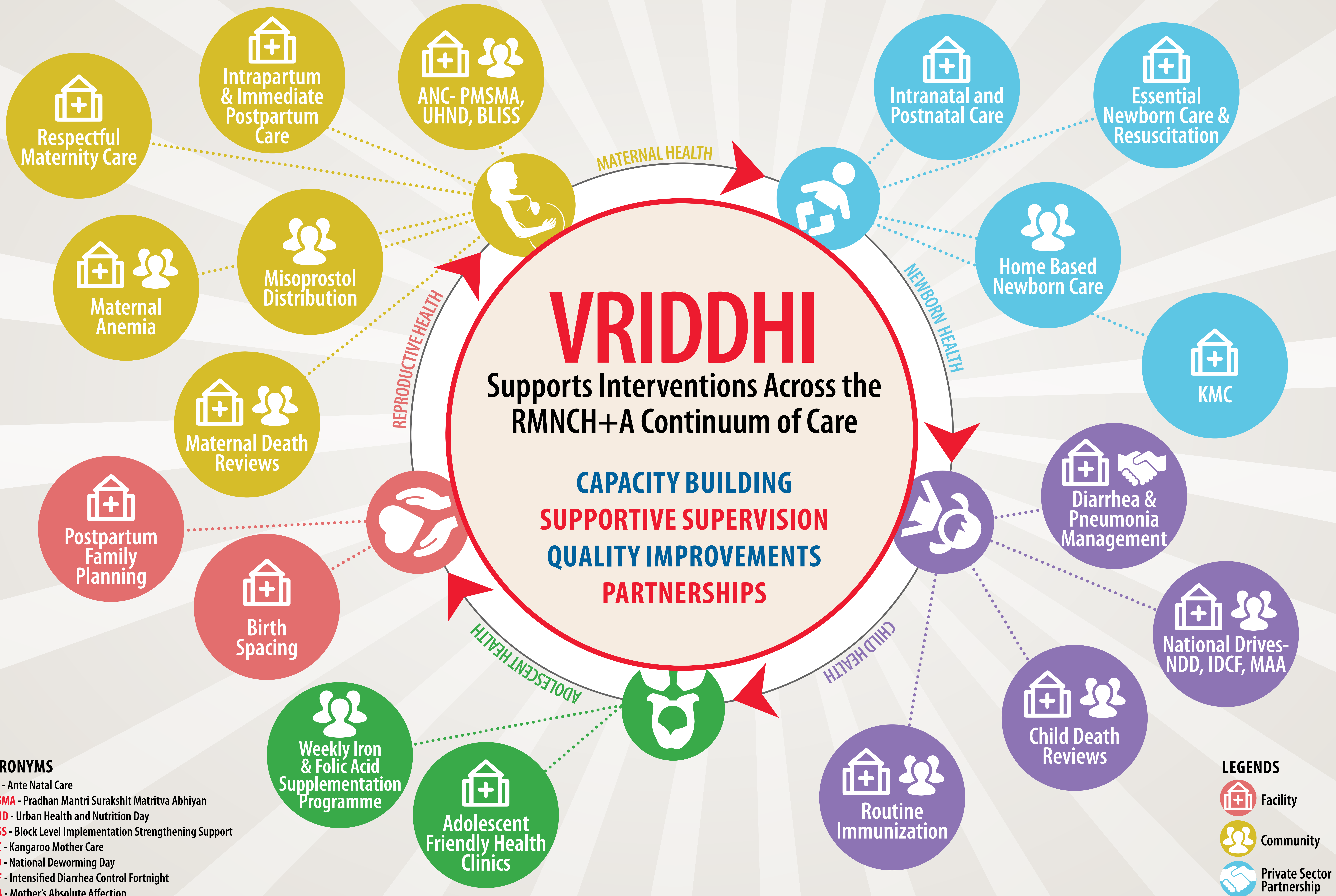


# VRIDDHI ACROSS THE RMNCH+A CONTINUUM OF CARE



**ACRONYMS**

- ANC - Ante Natal Care
- PMSMA - Pradhan Mantri Surakshit Matritva Abhiyan
- UHND - Urban Health and Nutrition Day
- BLISS - Block Level Implementation Strengthening Support
- KMC - Kangaroo Mother Care
- NDD - National Deworming Day
- IDCF - Intensified Diarrhea Control Fortnight
- MAA - Mother's Absolute Affection

**LEGENDS**

- Facility
- Community
- Private Sector Partnership